



Press Release
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AmCham Mongolia Launches Member Spotlight Week

ULAANBAATAR, Mongolia - The American Chamber of Commerce (AmCham) in Mongolia is launching the new Member Spotlight Week project on November 14, 2016.

Member Spotlight Week is designed to further increase and advance the quality of the membership services that AmCham currently offers. Member Spotlight Week will feature each and every member of AmCham with one week dedicated to presenting company profiles and achievements on AmCham's social media platforms at the member's preferred timing and set out to maximize the exposure of AmCham members. The numbers of AmCham Mongolia's social media subscribers (Facebook, Twitter, & LinkedIn) are now over 13,000, providing an effective platform to showcase its member companies and their business activities.

Jay Liotta, Chairman of AmCham Mongolia, commented on the significance of this project and said, "In this era of information, social media is playing a critical role in how information is digested and how consumers are receiving news. We hope that this project will further advance the exposure that our members receive and it is part of our commitment to our members to advance the quality of services we deliver."

About AmCham Mongolia

AmCham Mongolia is an independent membership-driven organization that seeks to build, strengthen, and protect business between the United States and Mongolia, and to actively promote Mongolia as a destination for American investment. AmCham Mongolia is the official local office of the U.S. Chamber of Commerce, the largest business federation in the world with over 3 million member companies, headquartered in Washington, D.C. AmCham Mongolia is also a member of the Asia-Pacific Council of the American Chambers of Commerce, consisting of 29 American Chambers of Commerce in the Asia-Pacific region.