



Press Release
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Early Bird Rates for 2017 American Days Expo expiring soon

ULAANBAATAR, MONGOLIA - The Fourth Annual American Days Expo, co-hosted by AmCham Mongolia and the United States Embassy in Ulaanbaatar, will take place on September 16-17 at Misheel Expo Center. Any company distributing or selling American products or services is eligible to participate as an exhibitor and can take advantage of special Early Bird rates by registering before August 25, 2017 and save up to 100,000 MNT. If the company is a returning exhibitor, they can also save an additional 10% off Early Bird rates.

The Expo is organized every year to showcase U.S. products and services available to the public, and to build awareness about companies in Mongolia that are offering leading expertise and technology. The American Days Expo is the only exhibition in Mongolia that offers nearly every American product and service available in the country under one roof.

Since its inception, participation in the expo has grown significantly, growing from 50 exhibitors in 2014 to over 90 exhibitors in 2016. The expo's organizers anticipate the return of satisfied veteran exhibitors and look forward to welcoming new ones, and expect many more visitors to attend this year. Exhibitors will have the opportunity to exhibit and sell their goods and services to a large consumer audience, and wholesale buyers and fellow members of the business community; promote their business by participating in the event program on the main stage; and identify real business and networking opportunities, while increasing their visibility to a variety of stakeholders.

EARLY BIRD RATES <i>(available until August 25, 2017)</i>	
Premier Booth - 550,000 MNT (2 days)	Standard Booth - 300,000 MNT (2 days)
<ul style="list-style-type: none">• 9sqm booth• 1 table (120x80 cm)• 2 chairs• Access to power• 2 spot lights• Premium location	<ul style="list-style-type: none">• 6sqm booth• 1 table (120x80 cm)• 2 chairs• Access to power• 2 spot lights

AmCham will accept exhibitor applications until September 6, 2017. Prospective exhibitors can fill out the exhibitor application online in [Mongolian](#) or [English](#). Sponsorship opportunities are available for AmCham members. Please email munkhjargal@amcham.mn, or call 99997104 or 7000 3437 for more information. Space is limited, apply today!

About AmCham Mongolia

AmCham Mongolia is an independent membership-driven organization that seeks to build, strengthen, and protect business between the United States and Mongolia, and to actively promote Mongolia as a destination for American investment. AmCham Mongolia is the official local affiliate of the U.S. Chamber of Commerce, the largest business federation in the world with over 3 million member companies. AmCham Mongolia is also a member of the Asia-Pacific Council of American Chamber of Commerce, consisting of 29 American Chambers of Commerce in the Asia-Pacific region.