



Press Release
August 1, 2017

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AmCham Mongolia and the U.S. Embassy to host the 4th Annual American Days Expo

ULAANBAATAR, MONGOLIA - AmCham Mongolia will host its fourth annual American Days Expo, co-hosted by the United States Embassy in Ulaanbaatar, on Saturday and Sunday, September 16 and 17, at Misheel Expo Center. This two-day exhibition is organized every year to showcase U.S. products and services available to the public, and to build awareness about companies in Mongolia that are offering leading expertise and technology. Any company distributing or selling American products or services is eligible to participate as an exhibitor.

American Days Expo is the only exhibition in Mongolia that offers nearly every American product and service available in the country under one roof. Since its inception, participation in the expo has grown significantly, growing from 50 exhibitors in 2014 to over 90 exhibitors in 2016. The expo's organizers anticipate the return of satisfied veteran exhibitors and look forward to welcoming new ones, and expect many more visitors to attend this year.

Exhibitors can take advantage of special Early Bird rates and save up to 100,000 MNT by registering before August 25, 2017. Returning exhibitors can save an additional 10% off registration fees. Exhibitors will have the opportunity to exhibit and sell their goods and services to a large consumer audience, as well as wholesale buyers and fellow members of the business community; promote their business by participating in the event program on the main stage; and identify real business and networking opportunities, while increasing their visibility to a variety of stakeholders.

EARLY BIRD RATES (available until August 25, 2017)	
Premier Booth - 550,000 MNT (2 days)	Standard Booth - 300,000 MNT (2 days)
9sqm booth	6sqm booth
1 table (120x80 cm)	1 table (120x80 cm)
2 chairs	2 chairs
Access to power	Access to power
2 spot lights	2 spot lights
Premium location	

AmCham will accept exhibitor applications until September 6, 2017. Prospective exhibitors can fill out the exhibitor application online in [Mongolian](#) or [English](#). Sponsorship opportunities are available for AmCham members. Please email munkhjargal@amcham.mn, or call 99997104 or 7000 3437 for more information. Space is limited, apply today!

About AmCham Mongolia

AmCham Mongolia is an independent membership-driven organization that seeks to build, strengthen, and protect business between the United States and Mongolia, and to actively promote Mongolia as a destination for American investment. AmCham Mongolia is the official local affiliate of the U.S. Chamber of Commerce, the largest business federation in the world with over 3 million member companies. AmCham Mongolia is also a member of the Asia-Pacific Council of American Chamber of Commerce, consisting of 29 American Chambers of Commerce in the Asia-Pacific region.